

WOMEN OF SLP

18 Cities | 23 CEOs



**700
WOMEN**



**Startup
Leadership**

INTRODUCTION TO WOMEN'S INITIATIVES

Startup Leadership is a gender sensitive network and has a dedicated team, centrally, that works specifically towards increasing the representation of women entrepreneurs within the network while also addressing issues of importance to women entrepreneurs. SLP is working slowly, but surely, to engage with these issues. SLP works hard to ensure that our classrooms are a safe space for entrepreneurs to share and engage without gender being of any relevance.

Today, we are 700 women strong – that is 700 dynamic women from various backgrounds, cultures and geography, now a part of the SLP family. We want to be able to empower and enable and aim to create a strong community of women entrepreneurs who will play catalysts in bridging the gap and towards a more inclusive world. As you will see in this brochure, SLP is associated with some outstanding women who are breaking glass ceilings, growing and achieving, every day. This brochure highlights a few of our fabulous CEOs.

Startup Leadership (SLP) is an 80 hour, highly selective, global, world-class training program and lifelong global network for outstanding founders, leaders, and innovators who want to become startup CEOs. We take no equity.

The program began in Boston in 2006 with seven Fellows (participants). Today, it has grown to 18 cities in 9 countries. Every year 15-30 Fellows join the program in every city. This year 500 Fellows will go through the program as a single class. Our program is truly global - you can start in one city, but attend any class in any city, worldwide. During the program, and for life, you can apply to pitch at investor Demo Days on three continents, and build relationships with growing numbers of entrepreneurs in your sector.

ABOUT STARTUP LEADERSHIP PROGRAM

SLP Fellows (participants) have founded more than 1,000 successful startups including ixigo, Grabhouse, Gray Orange Robotics, Mindtickle, Runkeeper, SideTour, Shareaholic, Ubersense, Savored, CouponDunia, and many others. SLP startups have collectively raised over \$650M in funding. Over 60 SLP startups have also been acquired. It is a measure of the caliber of the people in the program.



ARSHYA LAKSHMAN
 Founder, Milofy
 Social Networking
 Bangalore



ZOE BARRY
 Founder & CEO, ZAPPRX
 Pharmacy Services
 Boston



PREETHI PRAKASH RAO
 Founder, Yali
 Food
 Chennai



BONITA WANG
 Founder, iDONATE
 Social Enterprise
 Hong Kong



VAISHALI NEOTIA
 Founder, Merxius
 Technology
 Hyderabad



CEREN CUBUKCU
 Founder, Etkinlik Fabrikam
 Technology
 Istanbul



SANDRA VIANA
 Co-Founder, LOBA House Hunting
 Real Estate
 Lisbon



ZOE PEDEN
 Co-Founder, INSANE LOGIC
 Education, Technology
 London



GRACE LAI
 Founder, Periop Partners
 Healthcare
 Melbourne



ZHANNA SHARIPOVA
 Co-Founder, Agile Buro
 IT, Venture Fund
 Moscow



PANKHURI SRIVASTAVA
 Co-Founder, grabhouse
 Real Estate
 Mumbai



TARUSHA MITTAL
 Founder, Cloudrino
 Technology
 New Delhi



FRIDA POLLI
 Founder, Pymetrics
 Predictive Analytics
 New York



ROZINA VALIMAHAMED
CEO, 365c
Technology
Paris



ANEESHA PILLAI
Founder, Future Foundry
Consultancy
Pune



REBECCA BOUDREAUX
President, OBERON FUELS
Energy
San Diego
(Founded)



BRIANNA RADER
Founder, Juicebox
Health
San Francisco



MILIYUN CHIU
Founder, Peony Solutions
Health
Shanghai



GRACE CHEN
Co-Founder & CEO, LucidAct
Healthcare
Silicon Valley



CINDY TSUI
Founder, Jobalaya
Human Resources
Taipei



LIAT HADAR SHARVIT
CEO, Vidivit
Art, Technology
Tel Aviv



MIYOSHI AKI
Founder, Objet D'art URUSHI
Information platform of traditional art
Tokyo



LAURA ZAIM
Founder, Work America
Human Resource
Washington DC

We extend our gratitude to all the exceptional women who helped make this brochure a reality.





ARSHYA LAKSHMAN

Founder & CEO



STARTUP

Milofy is an app to help couples have a better social life.

INVESTMENT

Seed round

SECTOR

Social Networking

BIO

Wide experience in marketing and startups.
Founded and ran a marketing firm for 3.5 years in London & Bangalore
M.Sc. Strathclyde Business School.
B.Sc. Madras University

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is a great way to connect with entrepreneurs across the world, especially women who are breaking glass ceilings and creating history. ”

CEREN CUBUKCU

Founder



STARTUP

Etkinlik Fabrikam is an online self-service event ticketing platform.

INVESTMENT

Seed funded by Vodafone Foundation Turkey.

SECTOR

Technology

BIO

Ceren worked as an IT advisory associate in KPMG LLP's New York City Office. She also worked as a business systems analyst at Merkle and a published author.

PhD in Informatics at Istanbul University.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is great for networking with other women entrepreneurs and get some support along the way of becoming an entrepreneur. ”

ZOE BARRY

Founder & CEO



STARTUP

ZappRx is a digital health company that is modernizing and simplifying the way specialty medications are managed.

INVESTMENT

ZappRx has raised USD42M to date

Atlas led the seed round

SR1 (venture arm to GSK) led the A

Qiming led the B, with participation from SR1 and GV (google ventures)

SECTOR

Healthcare Technology

BIO

Zoe launched her career on Wall Street working at the broker-dealer firm DeMatteo Monness and later the hedge fund Dawson Capital. While on Wall Street, her youngest brother was diagnosed with severe epilepsy and in need of specialized care and therapy. Determined to make a difference in healthcare, she joined athenahealth in 2011 where she focused on implementing athenaClinicals at provider practices.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP built the foundation for my success as a female CEO at ZappRx. It offered curriculum and a network of entrepreneurs to support my understanding of the fundraising process - as well as critical feedback on ZappRx's initial business model. ”



PREETHI PRAKASH RAO

Co-Founder



STARTUP

Yali is building smart AI bots in various platforms for the hospitality industry. Consumers will be able to directly communicate with businesses.

SECTOR

Food

BIO

An Environmental Engineer with a passion for food. Running a restaurant briefly, helped her understand the real situation restauranteurs face on a day to day basis.

MSc Environmental Engineering

B.Tech Biotech

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ There is just too much to learn and know when you are running a business and there's nothing like having a great support system - like the one that SLP offers. ”

BONITA WANG

Founder



STARTUP

iDonate is the first charity rating and fund raising platform in Hong Kong that aims at increasing transparency of charities and connect the public and business corporations.

SECTOR

Social Enterprise

BIO

Worked with KMPG, VMS Investment and MCL Capital,
MSc HKUST,
BSc Ohio State University

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ To meet lifetime supportive peers and mentors with real startup experiences. ”



VAISHALI NEOTIA

Founder

MERXIUS

STARTUP

Merxius has built its own Virtual Reality creation software with which AnyBody Can VR. Any 3D model can be viewed and edited collaboratively in immersive VR without any coding required.

SECTOR

Deep Tech (Virtual Reality)

BIO

An engineer, entrepreneur, speaker and revolutionist. She was selected by the US Department with Fortune 500 companies where she was mentored by Ms. Dina Powell, Deputy National Security Advisor for Strategy to U.S. President Donald Trump.

Stanford Graduate School of Business Ignite

Bachelor of Engineering from Osmania University (First Class)

Goldman Sachs - Indian School of Business 10000 women by US State department

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is a brilliant community to engage and empower entrepreneurs. ”



SANDRA VIANA

Founder



STARTUP

Loba House Hunting is an exclusive buyer agency that empowers people in their purchase of real estate.

SECTOR

Real Estate

BIO

Passionate about creating and developing projects that can change for the better. She founded LOBA with the purpose of making the real estate marketplace better and easier to everyone, developing social innovation and a disruptive company operating at the speed of a startup.

Master's in Negotiation, Catolica Lisbon

BA in International Relations and Political Science, Catholic University of Portugal.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ I believe that the most effective teachers and inspirers of entrepreneurship are actual entrepreneurs. This is why SLP has no professors, but only successful entrepreneurs who want to share their knowledge and experiences with motivated people. The experience teaches you to overcome most common obstacles and also empowers your startup idea. Your idea may be unique, but the difficulties are almost the same. ”

ZOE PEDEN

Founder



STARTUP

INSANE LOGIC is the creator of MyChoicePad, the UK's leading communication and language development software, Iris Speaks - digitizing speech and language therapy.

INVESTMENT

USD1.8M

SECTOR

Education, Technology

BIO

A decade's experience in management for educational publishing in the UK and Australia. ElleMagazine UK Female Social Entrepreneur, 2016. Winner of the Big Venture Challenge Competition 2011. Graduate, LSE MBA, Henley Business School.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Super-charged global networking - the creme de la creme of entrepreneurs. ”



GRACE LAI

Co-Founder,
Managing Director



STARTUP

Periop Partners' is a mobile health software vendor, providing the technology and experience to transform healthcare services into integrated mobilised, distributed and virtualised healthcare networks.

SECTOR

Healthcare

BIO

Her journey through medical training reinforced a belief that healthcare was a right and she wanted to use technology to address the access and distribution of healthcare. Along with her co-founder she developed Periop Partners with the vision that healthcare could be provided anywhere and anytime.

MBBS(Hons), University of Sydney

B.Inf.Tech (Dist), University of Technology, Sydney

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP provides the network, structured education and confidence to proceed with business ventures. It's an opportunity for mentoring and spending, focused time on your business weekly with peers and others in a similar startup situation. ”

ZHANNA SHARIPOVA

Co-Founder

AGILE BURO



STARTUP

Agile Buro is a pre-seed venture fund which invests via high-quality products developed by Agile Buro talent.

INVESTMENT

Over 150k In Seed Funding

SECTOR

IT, Venture Fund

BIO

15 years of entrepreneurial and marketing experience with brands like P&G.
Founded Dish.fm in 2005 that won 5 awards.
BSc., LSE with award for academic achievement

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP program introduces you to other great startup founders, it has a distinctive inspirational culture, sharing environment and an opportunity to learn from each other. ”



PANKHURI SHRIVASTAVA

Co-Founder



STARTUP

Grabhouse is a broker free, managed home rentals solution.

INVESTMENT

Sequoia Capital and Kalaari Capital (USD10M). Company acquired by Quikr in November 2016.

SECTOR

Real Estate

BIO

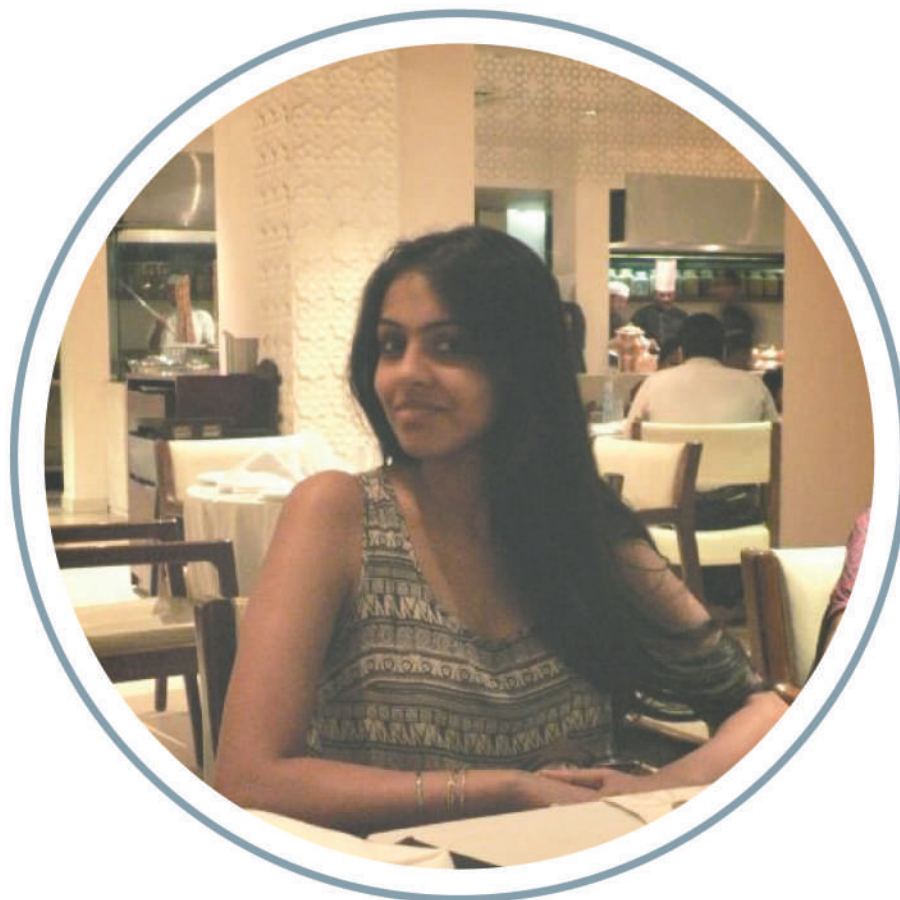
Teach For India. E-leader of National Entrepreneurship Network, India.
Bachelor of Engineering (B.E.) in Computer Science Engineering.
Rajiv Gandhi Technological University,

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Women entrepreneurs should join SLP for the global network of founders which is an incredible resource that any founder would want and can benefit from at various stages of running a company. ”

TARUSHA MITTAL

Founder



STARTUP

Cloudrino is a multi cloud management interface.

INVESTMENT

Set of 11 marque investors by pitching and closing at round a IIT-Bombay. Cloudrino is now a Govt. of India initiative, post receiving a grant from the Department of Science and Technology.

SECTOR

Technology

BIO

Worked in the startup space for 8 years, as a generalist and a self taught techie
Bachelors in Humanities,
ICSI.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ All entrepreneurs need a sounding board, a support system and SLP is the right place for that - you will make great connects, all the while learning tremendously. ”



FRIDA POLLI

Founder & CEO



STARTUP

Pymetrics is the next generation job marketplace that uses neuroscience and big data tests to match candidates to jobs and companies.

INVESTMENT

Khosla Ventures, Mercer, Randstad Innovation Fund (USD8.5M)

SECTOR

Predictive Analytics

BIO

A postdoctoral Fellow at MIT, winner of 11 awards and fellowships and 30 publications and talks.
MBA, Harvard Business School
PhD Neuropsychology, Suffolk
BA English, Dartmouth

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Women need all the networks they can get and SLP provides a high quality one. ”

ROZINA VALIMAHAMED

CEO



STARTUP

365c offers women hairstyles in 15 minutes, without cut or shampoo across 4 boutiques in Paris.

INVESTMENT

Private Investors

SECTOR

Technology

BIO

Comes from a family who has always had small businesses. Post business school, she worked for 2 years in advertising and then decided to launch her own business.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is the only program based on core values of help, volunteering and profound respect for each person (valuing entrepreneurs before projects) ”



ANEESHA PILLAI

Founder



STARTUP

Future Foundry helps progressive companies stay ahead of the competition by helping them implement emerging technologies like IoT, 3D Printing, Virtual Reality and Artificial intelligence into their business.

SECTOR

Consultancy

BIO

Worked with JP Morgan as an Investment Banker
BE (Electronics), Mumbai University.
MBA, JBIMS, Mumbai

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ 24 passionate individuals analyse your business and ask tough, honest questions over 6 months. The answers determine the foundation of your business. ”

REBECCA BOUDREAUX

President



STARTUP

Oberon Fuels is developing dimethyl ether a clean-burning, low-carbon fuel - in partnership with Volvo.

INVESTMENT

Angel Investors + Strategic Partners (USD25M)

SECTOR

Energy

BIO

Co-founded Biotech firm, Intezyne Technologies. Founded Onset Innovations, a materials consulting practice.
SLP 2010 Silicon Valley
PhD and MS Polymer Science, UMass
BS, Southern Mississippi

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP provides entrepreneurs at all stages of development an opportunity to build networks in their local community and around the world to help them translate their vision into reality. ”



BRIANNA RADER

Founder

juicebox

STARTUP

Juicebox connects users to certified sex and relationship experts anonymously.

INVESTMENT

Angel Investors

SECTOR

Health

BIO

Brianna grew up in Tennessee where comprehensive sex education is illegal in the public schools. She started an organization to provide sex ed to college students in Tennessee, but in a politically hostile environment, was met with a lot of backlash. The state legally condemned her because of her work in sex education. Brianna believes that having fulfilling sex and healthy relationships is a basic human right and she's passionate STARTUP empowering more people to achieve one of these.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is comprised of grounded people who are working hard to make their startups impactful. It's an inclusive and collaborative environment, so it's a place for everyone regardless of gender or minority status, which can be rare in tech. ”

MILIYUN CHIU

Founder



STARTUP

Peony Solutions is a healthcare business consulting company. Through their physician education platform DoctorForum, they work closely with pharmaceutical companies and medical associations to bring the latest medical knowledge to physicians in China, so that their patients can benefit from the most up to date treatments.

INVESTMENT

Angel fund from a private company in Hong Kong.

SECTOR

Health

BIO

Over 10 years experience in the healthcare industry. Worked in 4 different countries and created DoctorForum to help speed up the information transfer and Successfully brought a new medical field (Cardio-Oncology) into China.

PhD in Molecular Medicine

MSc in Health Economic, Policy and Management

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Starting a business can be a very lonely process, in particular for women in this very male dominated environment. SLP provides an open and safe space for future woman leaders to test their capabilities and to practice pitching not just their business also themselves. ”



GRACE CHEN

Co-Founder & CEO



STARTUP

LucidAct's virtual Care Coordinator makes tracking referrals insanely easy for specialty care clinics.

SECTOR

Healthcare

BIO

Grace has been a data architect and data scientist for Stanford Healthcare and Sutter Health for the past 8 years, not only is she passionate about re-imagining healthcare, she is also a community leader, she is on the board of her children's local charter school.

M.S in computer science and
EPIC EMR certified.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ SLP is the most diverse group we can find, you can always find people who resonate with you as an individual in its vast network of entrepreneurs from all over the world. ”

CINDY TSUI

Co-Founder & CEO



JOBALAYA



STARTUP

Jobalaya is an introvert-friendly recruitment platform for job seekers to get job referrals with zero networking.

SECTOR

Human Resources

BIO

Worked for five years in an innovation consulting firm and technology startup.
Bachelor of Electrical Engineering in National Taiwan University (NTU).

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“Different industries making you think differently about what you're doing. SLP is the best place for you to learn something from your unlikely neighbors.”



LIAT HADAR SHARVIT

CEO



STARTUP

VIDIVIT is a secured marketplace for businesses, architects & designers creating a marketplace for the video art world.

INVESTMENT

USD750,000

SECTOR

Art, Technology

BIO

Worked at Cosmec Group, McAfee, 013 Netvision and Datasec. Expertise in Business development and sales management.

MBA, Bar Ilan University

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Every entrepreneur needs to learn fast about the ecosystem and needs to build a wide network - I got these and much more at the SLP TLV chapter. ”

MIYOSHI AKI

Co-Founder & CEO



Objet D'art URUSHI

伝統を日常に、そしてスタンダードへ



STARTUP

Objet D'art URUSHI is a sharing economy platform for traditional art and crafts.

SECTOR

Information platform of traditional art

BIO

Worked in global pharmaceutical companies in Japan as a Product Manager of anti coagulant agent and Marketing communication specialist for 10 years.
Tokyo Jogakkan Women's college.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Building motivated women entrepreneur's network globally, and we can find a key to success or can open the door to next step. ”



LAURA ZAIM

Founder

WORKAMERICA

STARTUP

WORK AMERICA is a recruiting platform preparing the workforce of the future by connecting employers with the trained and credentialed talent they need from community and technical colleges.

INVESTMENT

500 Startups, Acumen, Kapor (USD2M)

SECTOR

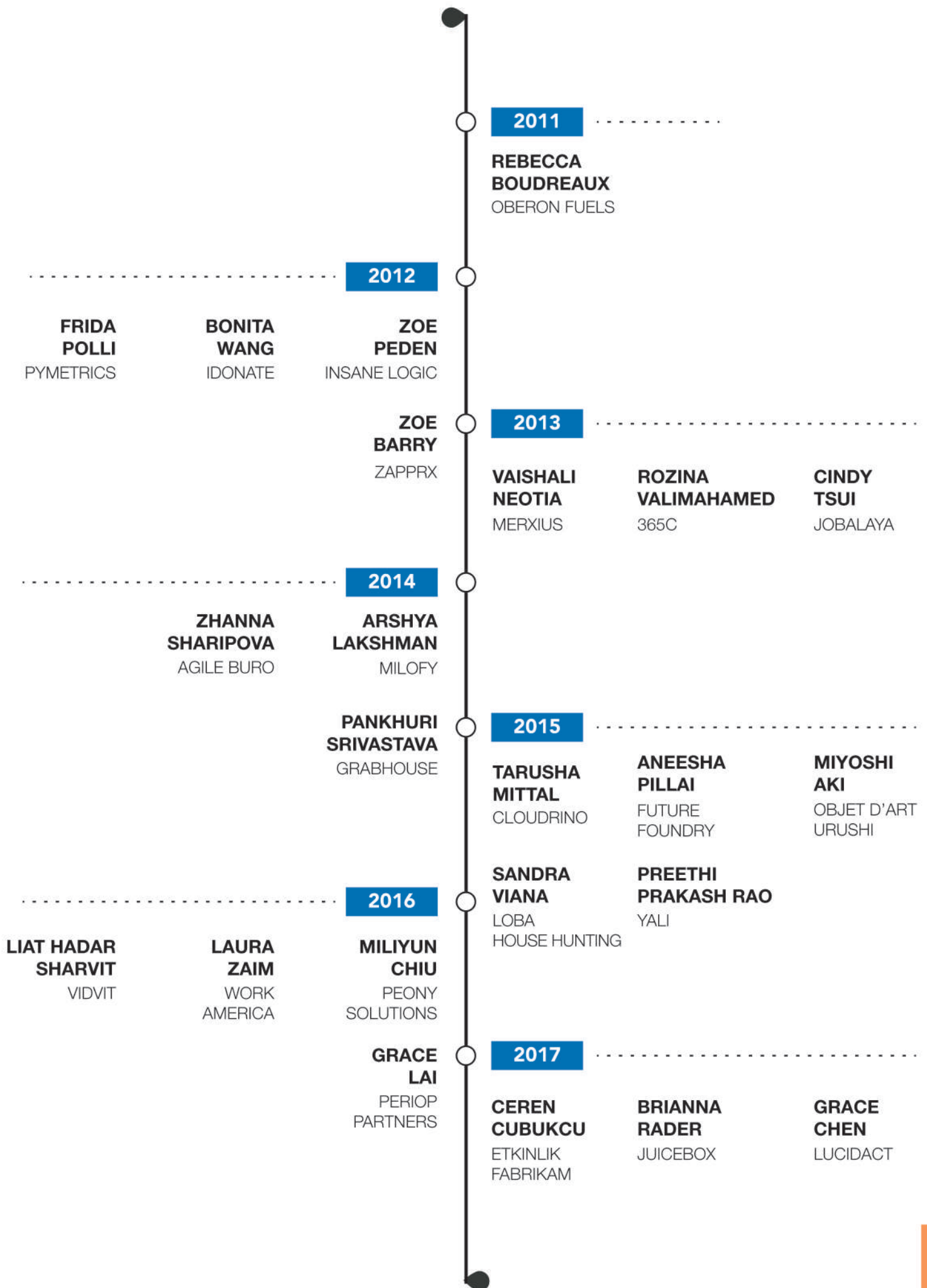
Human Resources

BIO

Social Entrepreneur with a background in PR and Education.
Bachelor's Degree in Anthropology from Washington University in St. Louis.

WHY SHOULD WOMEN ENTREPRENEURS JOIN SLP?

“ Participating in SLP gave me membership to a global network of fellow change makers that I can turn to with questions, seek advice from, and learn from their experiences. ”



OUR SPONSORS

PRIMARY SPONSORS



CHAPTER SPONSORS



財團法人時代基金會

3000

FELLOWS

\$650M

RAISED

1700+

STARTUPS

60

EXITS

700

WOMEN



18

CITIES

09

COUNTRIES

For applications dates and to apply: www.startupleadership.com

If you have any questions about the application process, please write to admissions@startupleadership.com

USA San Francisco | New York | Silicon Valley | San Diego | Washington DC **EMEA** London | Paris | Moscow

INDIA Bangalore | Chennai | Hyderabad | Mumbai | New Delhi | Pune **ASIA/AUSTRALIA** Melbourne | Shanghai | Taipei | Tokyo